



Annual Report 2022



Imprint

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PRESIDENT'S LETTER

Despite historic progress in the fight against malaria, the disease remained a major threat to global health in 2022 – with over 600'000 deaths and 247 million cases. This underlines the continued importance of a coordinated fight against this disease. Members of the Swiss Malaria Group, comprising academia, industry, non-governmental organisations and the public sector, again showed their commitment in this fight.

In 2022, the Swiss Malaria Group pursued various activities in order to make this commitment visible – to the Swiss public as well as to political decision makers. One important highlight in 2022 was the parliamentary study tour to Mozambique, allowing five parliamentarians from the Swiss National and State Councils to get a first-hand impression of the large number, quality and variety of activities of Swiss actors in the field of global health. More generally, the Swiss Malaria Group successfully provided visibility to the topics of malaria and global health with campaigning and media work.

2022 was also special for me personally, as it was my last year as president of the Swiss Malaria Group. After 6 exciting presidential years and more than 15 years of involvement with the SMG, it is now time to make space for a new president and new ideas. Looking back, I am amazed to see how the Swiss Malaria Group evolved into a lively and active network, working in good harmony despite the great differences between its members. I have no doubt that the SMG will continue to provide much added value for its members through exchanges, mutual learning, common advocacy work, and public relations.



For me, retirement marks the beginning of a phase in which I will be able to enjoy more time in the mountains and with my family. However, I will remain engaged in malaria control through an ongoing SDC project in Tanzania, and hence I look forward to continued interactions with all of you.

Sincerely,

Christian Lengeler,
President Swiss Malaria Group

NETWORKING AND ORGANISATIONAL DEVELOPMENT

Networking

Through several networking opportunities in 2022, the Swiss Malaria Group managed to highlight the potential of a multi-stakeholder network in the field of malaria and global health. Various meetings, the parliamentary study tour, bilateral talks and the annual technical exchange provided platforms for fruitful exchanges, strengthening the network of the main Swiss stakeholders in the fight against malaria.



The General Assembly in June 2022 was kindly hosted by the Swiss Red Cross (SRC) in Bern. It offered the opportunity for enriching discussions among SMG members. A guided tour through the SRC building provided a behind-the-scenes look at the essential humanitarian work of a SMG member.



The Swiss Malaria Group was also present at the Geneva Health Forum (GHF) in May 2022, where more than 1600 key global health actors convened in order to discuss pressing issues in public health and the environment. On site, SMG shared a booth with Medicus Mundi Switzerland (MMS), harnessing the opportunity to exchange with important stakeholders. Dr. Julia Richter, SMG Executive Secretary, held a presentation on environmental degradation and human rights.



At the intersection of its strategic mandates to leverage networking opportunities, share knowledge and expertise among members while increasing awareness of Switzerland's leading role in the fight against malaria, the SMG also continued its communication workshops with a follow-up event in 2022. Its main goal was to find collaboration opportunities to optimise visibility of global health topics in the media and the general public.



Organisational Development

In the fall of 2022, the Swiss Malaria Group invited its members to participate in a survey with the goals of assessing the performance of SMG in the current strategy period and to gather inputs on the future of the organisation.

In their feedback, members largely expressed their satisfaction with the SMG's work, particularly with regard to advocacy, knowledge sharing and networking opportunities. They also acknowledged the importance of the engagement of the SMG's ambassadors Christa Rigozzi and Marcel Bieri to increase awareness of malaria amongst the Swiss public.

Our members



ADVOCACY

2022 was a year of important advocacy activities. Together with its partners, the Swiss Malaria Group held various events, bringing together key actors to increase political commitment in the fight against malaria, with a highlight being the parliamentary study tour to Mozambique.

Swiss Global Health Hub

In order to ensure that health is given a strategic focus in Switzerland's foreign policy, the SMG organised, together with the Swiss Red Cross and MMS, a parliamentary event during the spring session 2022. A new platform ("Swiss Global Health Hub") was launched, unifying corporate, civil society and other actors in the field of global health to speak with one voice for a strategic priority of global health on the Swiss political agenda. As a result of this event, Elisabeth Schneider-Schneiter (Swiss National Council, Centre) filed a broadly supported parliamentary intervention, requesting the government to include health as a priority theme in the Federal Council's next Strategy for International Cooperation.



Replenishment Global Fund to Fight AIDS, TB and Malaria

2022 was the year of the seventh replenishment of the Global Fund to Fight AIDS, TB and Malaria (GFTAM). SMG was advocating for an increased contribution of Switzerland to the GFTAM. In this context, SMG attended an informal meeting between parliamentarians and the GFATM, held a number of bilateral talks, and actively supported the amplification of GFTAM's replenishment campaign in Switzerland. Unfortunately, the Federal Council decided against increasing Switzerland's contribution to the GFTAM in August 2022 by approving a continued contribution of CHF 64 million for the period 2023-2025.



Parliamentary Study Tour

In July 2022, five Swiss parliamentarians visited different malaria and HIV-projects of SMG members and partners in Mozambique. The tour provided a deep understanding of Swiss health development cooperation and highlighted practical examples of how Switzerland promotes global health through multi-sectoral partnerships.

The trip included an official visit to the Mozambican Ministry of Health and an inspiring courtesy call to Graça Machel, President of the Mozambican NGO “Fundação para o Desenvolvimento da Comunidade” and widow both of Nelson Mandela and of the former president of Mozambique, Samora Machel. Further activities were the visit of a trial center for new antimalarials at the Manhica Health Research Center, a project for HIV prevention for adolescents, and a training facility for indoor residual spraying.

We were inspired by the sincere interest in global health topics amongst the parliamentarians. Thanks to the great engagement and coordination of all involved SMG members, we were able to convince these five parliamentarians of the importance of Swiss engagement in global health. We are confident that they will remain committed ambassadors for future advocacy work.



PUBLIC RELATIONS

With campaigning, media work and continuous presence on social media, the Swiss Malaria Group successfully targeted the Swiss public to increase awareness and the public's backing for Swiss engagement in the fight against malaria.

International Women's Day

On 8 March 2022, SMG joined the activities around International Women's Day with a small campaign initiated by the RBM Partnership to End Malaria and Malaria No More UK. The main goal of the campaign was to raise awareness and celebrate the women who are fighting to end malaria.

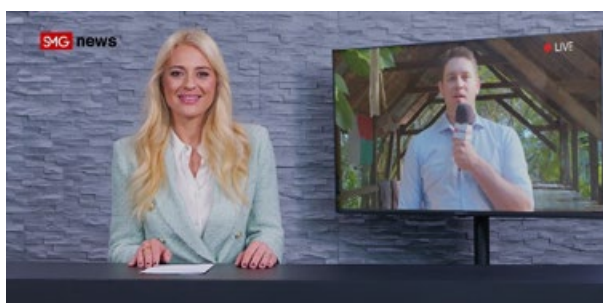
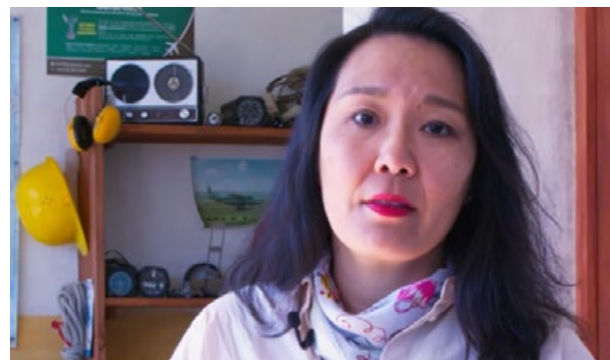


World Malaria Day 2022

For World Malaria Day 2022, SMG created a **short video clip** with its two ambassadors Christa Rigozzi and Marcel Bieri. The main idea behind the clip was to create our own headlines to bring malaria back into public attention. The social media campaign was accompanied by interviews with the ambassadors and representatives of the SMG explaining the goals of the Swiss Malaria Group, why Switzerland should engage in the fight against malaria, and highlighting the relevance of the GFATM. The release of the clip and the interviews was accompanied by press work and an online campaign.

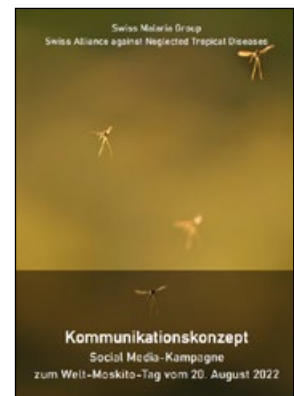


Overall, the campaign got considerable attention on social media and other platforms, most notable on Twitter, where it achieved around 11k impressions per day. Furthermore, the campaign was covered by two online magazines (**Horizont**; **persönlich.ch**) with an audience of approximately two million people per month.



World Mosquito Day

The Zurich University of Applied Sciences (ZHAW) has a communication module in which students develop communication ideas for clients from the field. Together with the Swiss Alliance against Neglected Tropical Diseases (SANTD), SMG commissioned a project in spring semester 2022 for a campaign for World Mosquito Day in August 2022. The students developed four impressive communication concepts, containing in-depth and useful analyses of SMG's and SANTD's communication channels, as well as many creative ideas. With an online campaign around World Mosquito Day 2022, SMG and SANTD portrayed the students and their work. This campaign has shown that the development of the communication concepts has not only resulted in high-quality communication products but also led to a profound and lasting awareness of the issues of malaria and NTD among the students.



Social Media

In order to raise awareness of malaria and global health among the Swiss public, the Swiss Malaria Group continuously provides global and national news on the topic of malaria on its social media channels in English, French and German.

In 2022, major milestones of social media activities were the two online campaigns for World Malaria Day and World Mosquito Day, as well as posts on the parliamentary study tour and the amplification of the GFTAM replenishment campaign. With almost 1'000 new followers, 2022 has also shown that there is growing attention of SMG's social media channels.



TECHNICAL EXCHANGE

Through the organisation of annual technical exchanges, the Swiss Malaria Group offers its members the opportunity to share best practices. In November 2022, SMG members met in Allschwil (Basel) in the new premises of the Swiss Tropical and Public Health Institute for the annual technical exchange. On this occasion, they reviewed past activities, discussed the upcoming year and learned about each other's recent activities and successes in the fight against malaria. Furthermore, PhD student Sumaiyya Thawer from Tanzania held an impressive keynote input on malaria risk stratification and strata-specific optimising of interventions in Tanzania.



FINANCIALS

The Swiss Malaria Group closed its financial year on a solid basis. The overall income in 2022 was CHF 179'500 (without in-kind contributions). The overall expenses amounted to CHF 178'723.85 CHF. Hence, the final account closed with a plus

of CHF 776.15. In 2022, there also was a remarkable share of in-kind contributions by SMG members, amounting to almost CHF 100'000. This underlines the exceptional commitment of SMG members to eliminating malaria.

Contributions (without in-kind) SDC 120,000; members 44,500; WMD contribution 15,000	179'500.00
Expenses	
Institutional development	1'082.50
Personnel and infrastructure costs	38'000.00
Total Institutional Development & Management	39'082.50
Construction and maintenance SMG website	413.50
Further communication activities / translations (print and/or social media)	2'940.37
Key activities	29'590.50
Personnel and infrastructure costs	48'000.00
Total Key Activities, Campaigning & PR	80'944.37
Advocacy meetings, parliamentary group meetings, study tour (2022)	19'050.54
Personnel and infrastructure costs	24'000.00
Total Advocacy	43'050.54
Knowledge sharing activities	76.00
Personnel and infrastructure costs	10'000.00
Total knowledge sharing	10'076.00
Additional project costs	4'170.34
Audit	1'400.10
Total expenses (without in-kind contributions)	178'723.85
Result 2022	776.15

THANK YOU!

A big heartfelt thank you to all our Swiss Malaria Group members, partners and friends for your continued support in our work and for the excellent collaboration. We look forward to working with you in the new year towards a healthy and malaria-free world.

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