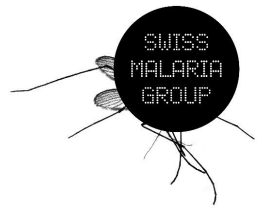
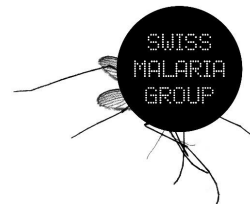


ANNUAL REPORT 2019



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President's letter

The year 2019 was again full of significant events and “Moments forts” for the cause of malaria control. For World Malaria Day 2019, our partner MMV organized a high-level event in Geneva, hosting among others Marina Carobbio Guscetti, President of the National Council. During the international World Malaria Day event in Paris, organized by RBM Partnership to End Malaria together with the French government, I had the pleasure to speak on behalf of the Swiss Malaria Group about Switzerland's long-standing commitment in the fight against malaria and the meaning of strong partnerships.

One of the highlights in terms of media work that we can be particularly proud of is the extensive article published in NZZ during the World Malaria Day on 20 new malaria medicines that have been developed since 2000. Many of these were based on Swiss contribution in R&D.

A further milestone achieved was the signing of the new contract with the Swiss Agency for Development and Cooperation (SDC), ensuring the continuation of the SMG secretariat for another four-year term. This confirms that our work in the fight against malaria matters, and is well recognized and appreciated at the federal government level.

With the strategic phase 2014-2019 coming to a close, we have conducted a member survey to receive feedback on our activities during the past five years. The key response was that our members appreciated the SMG network, and the achievements since the foundation of the secretariat in 2015. Moving forward we have integrated your valuable inputs into our new strategy 2020-2024.

In a coordinated effort with its members and key stakeholders, the Swiss Malaria Group has responded to the consultation of the new



Dispatch on Switzerland's Strategy for International Cooperation 2021-24. We have encouraged the federal council to explicitly identify health as a strategic priority of its international cooperation, based on the strong Swiss comparative advantages in combating malaria.

In November, we had the opportunity to hold our SMG Technical Exchange at the Geneva Global Health Campus, kindly hosted by RBM Partnership to End Malaria. Together with representatives of the Geneva-based global organizations we had a fruitful and successful exchange discussing the current malaria landscape and how Switzerland can further engage in the fight against malaria.

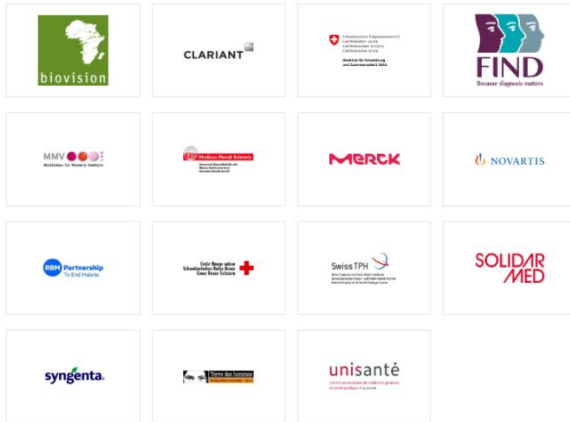
Something I very much look forward to in the new year 2020 is our Swiss Malaria Group campaign that will be launched in the German-speaking part of Switzerland. This campaign will bring further visibility and hopefully awareness of the importance of our malaria work to the wider Swiss public.

On behalf of the SMG, I would like to thank everyone who has contributed to the success of the Swiss Malaria Group in 2019. Together with our members and partners, we will continue to provide Swiss leadership against malaria for the health and wellbeing of all.

Sincerely,
Christian Lengeler
President Swiss Malaria Group

Networking and organizational development

Positive member feedback



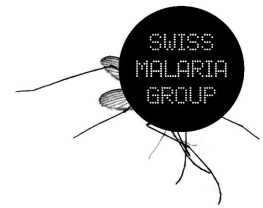
With the strategic phase 2014–2019 coming to a close, the Swiss Malaria Group invited its members in the beginning of the year to participate in a survey to receive feedback on the past five years.

In their feedback, SMG members have expressed their satisfaction with the new SMG network and the achievements since the foundation of the secretariat in 2015. The SMG network is now a much more cohesive group than in the past, with additional members and a good level of participation and continuity of all partners.

The SMG mission, vision and concepts are perceived as clear and strong, as well as more dynamic with activities that ensure more visibility and especially effective communication during World Malaria Day.

The added value of the network includes:

- 1) Organizational links are reinforced through SMG allowing for better alignment and cooperation.
- 2) A clear leverage at parliamentary level.
- 3) Learning and sharing knowledge & best practices is facilitated.
- 4) The opportunity to speak as one voice makes Switzerland's potential and commitment in global health visible on a very concrete level and amplifies our messaging.



New strategy

<p>ORGANIZATIONAL DEVELOPMENT AND NETWORKING</p> <p>The Swiss Malaria Group functions effectively and visibly as a multistakeholder partnership, while leveraging networking opportunities for members.</p> <p>1</p>	<p>ADVOCACY</p> <p>Within Switzerland and in collaboration with international organizations: Increasing political commitment to support Swiss actors in their role in the fight against malaria.</p> <p>2</p>
<p>PUBLIC RELATIONS</p> <p>Increasing awareness about malaria and its relevance for Switzerland and global development amongst the Swiss public.</p> <p>3</p>	<p>TECHNICAL EXCHANGE</p> <p>Sharing knowledge and expertise among members for more effective and efficient actions.</p> <p>4</p>

The focus of the new strategy is (a) on further strengthening cohesion within the SMG, and (b) increasing our outreach to politicians and the general public in Switzerland. The strategy 2020-2024 is leaner than its predecessor and aims at reaching our overall goal: increasing Swiss commitment to end malaria. Jointly with other organizations we want to further highlight the comparative advantage of Swiss commitment to Global Health by tackling malaria under the UN Sustainable Development Goals. With our renewed strategy we want to become stronger and more widely known and appreciated as the Swiss voice to end malaria.



Advocacy

Joint consultation response on the new Dispatch on Switzerland's Strategy for International Cooperation 2021–24



In a coordinated effort with its members and key stakeholders, the Swiss Malaria Group has [responded](#) to the consultation of the new Dispatch on Switzerland's Strategy for International Cooperation 2021–24 (available in [German](#) and [French](#)).

The focus was laid on Switzerland as the headquarter of large pharmaceutical companies, internationally active non-governmental organizations and strong academic research, and its unique combination of knowledge and key players, taking a decisive role in global health and the fight against malaria.

Health is Switzerland's main export good and access to health products has to be made available for all, including the poorest and most vulnerable. Therefore, SMG encouraged the federal council to name health as a strategic priority of its international cooperation and to consider the Swiss comparative advantages in combating malaria. Swiss economic partners have also shown strong support by highlighting Switzerland's strength in global health and in the fight against malaria, and suggest building more on these strengths in the future.

Invitations for parliamentary study tour and re-establishment of Swiss Parliamentary Group on Global Health



In 2019 Switzerland elected a new parliament calling for a re-establishment of the Swiss Parliamentary Group on global health. The Swiss Malaria Group sent out invitations to parliamentarians to participate in a study tour to reflect on the Swiss malaria and global health engagement. Whilst in contact with all parliamentarians of relevant commissions the Swiss Malaria Group supported the new formation of the Parliamentary Group on Global Health. The Parliamentary Group Global Health is coordinated by Medicus Mundi Switzerland (MMS). At the same time, MMS is the hosting agency of the Swiss Malaria group ensuring a good coordination of advocacy efforts.

Public relations

Swiss Malaria Group president Christian Lengeler speaks at World Malaria Day event in Paris



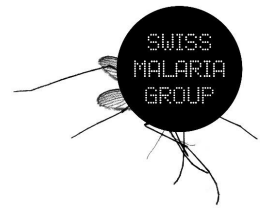
Paris served as the official host city for the international celebrations of the World Malaria Day 2019 on April 25. Under the theme of "Zero Malaria Starts with Me", RBM Partnership to End Malaria together with the city of Paris and the French Government, organized a series of events across the city center, recognizing the importance of Francophone contributions to the fight against malaria, and the need to step up the fight to accelerate progress against the preventable and treatable disease. At this high-level event where health ministers and world leaders in the fight against malaria joined the stage, SMG president Christian Lengeler was invited to speak on behalf of the Group about Switzerland's long-standing commitment in the fight against malaria and the meaning of strong partnerships.

World Malaria Day in Geneva



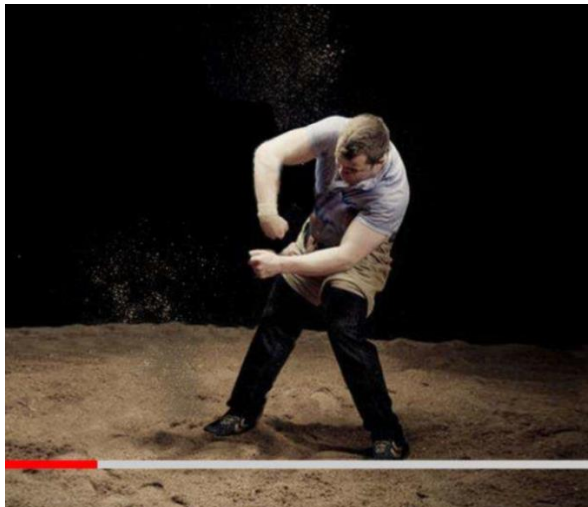
The World Malaria Day 2019 in Geneva was hosted by the Swiss Agency for Development and Cooperation (SDC) together with the Swiss Malaria Group, and organized by Medicines for Malaria Venture (MMV) under the theme "Swiss Leadership in Innovative R&D Partnerships to End Malaria. Past, Present and Future".

On April 24, Swiss authorities among them Marina Carobbio Guscetti, President of the National Council, global health organizations and the diplomatic community met in Geneva to celebrate the importance of Swiss contributions in the fight against malaria, to discuss how to tackle the challenges and opportunities, and to encourage Swiss partners to step up their efforts.



On World Malaria Day 2019, Swiss organizations look back on a long history of successful public-private collaboration for new malaria medicines. 20 years ago, Switzerland's leading role in the fight against malaria was strengthened with the foundation of the first product development partnership (PDP), the Medicines for Malaria Venture (MMV). Since then, MMV and partners have brought forward 11 new approved anti-malarial medicines, saving more than 1.9 million lives globally. PDPs have revolutionized the development of drugs and other health products for the diseases of poverty.

Swiss Malaria Group Campaign: Pitch



In the second half of 2019, the Swiss Malaria Group started working on a campaign to be launched in 2020, with the mission to raise awareness of the importance of Swiss contribution in the fight against malaria to the wider Swiss public. Several agencies were asked to present their ideas to SMG, of which the Zürich-based agency "[Die Antwort](#)" was selected.

Die Antwort came up with 10 ideas which were presented at the Open Board meeting.

The clear winner of the ideas was the strong Swiss wrestler (Schwinger) shadow-wrestling with a tiny mosquito. A symbol for Swiss commitment and strength in combating malaria. Traditional wrestling holds a unique place in Swiss sport and culture, attracting tens of thousands during the national competition events.

Overview media work

Neue Zürcher Zeitung

Schweizer Forschung ermöglichte elf neue Malariamedikamente

Die Schweiz hat eine lange und erfolgreiche Geschichte in der Malariaforschung. Anlässlich des Welt-Malaria-Tags feiern die Akteure die bisherigen Erfolge und diskutieren über den weiteren Kampf gegen die Tropenkrankheit.

25.04.2019, 05:30 Uhr

Hören Merken Drucken Teilen

Media releases 2019:

On World Malaria Day 2019, Swiss organizations look back on a long history of successful public-private collaboration for new malaria medicines:

[Zwei Jahrzehnte Schweizer Vorreiterrolle bei neuen Malariamedikamenten](#)

[La Suisse leader des nouveaux médicaments antipaludiques depuis deux décennies](#)

Switzerland supports the Global Fund to Fight AIDS, Tuberculosis and Malaria with a contribution of CHF64 million, its highest contribution ever to the partnership:

[Die Schweiz verstärkt den Kampf gegen Malaria](#)

[Switzerland steps up the fight against malaria](#)

[La Suisse intensifie le combat contre le paludisme](#)

SMG's comment on the WHO world malaria report:

[WHO-Weltmalariabericht: Zunehmendes Risiko für die Ärmsten und Verwundbarsten an Malaria zu sterben](#)

[Rapport sur le paludisme de l'OMS : risque accru pour les plus pauvres et les plus vulnérables de mourir du paludisme](#)

Selected media mentions of SMG:

[NZZ - Neue Zürcher Zeitung](#)

[Tages-Anzeiger](#)

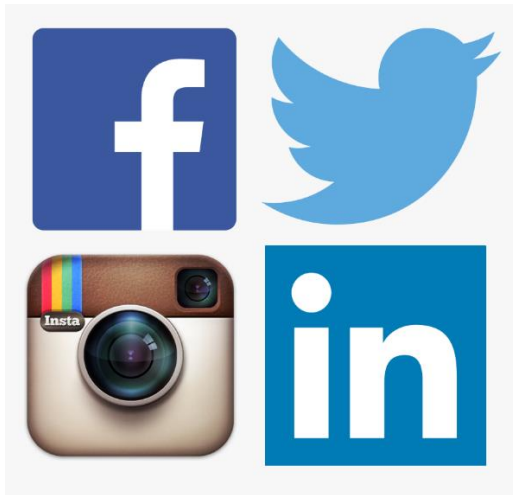
[BZ - Berner Zeitung](#)

[BaZ - Basler Zeitung](#)

[SWI swissinfo.ch](#)

[RFJ - radio fréquence Jura](#)

Social media



The main objective of our Social Media channels is to raise awareness and engage our community around the topic of malaria and especially the Swiss contribution in the fight against this treatable and preventable disease. There is a steady increase of followers on the channels. Depending on the topic and target audience we focus on specific channels and communicate either in English, German and French.

In 2019 we have reached a total of 43'707 users with posts on [Facebook](#) and [Instagram](#) and 112'700 impressions on [Twitter](#) and [LinkedIn](#).

There is a steady increase of followers on our channels, especially on twitter.

Technical Exchange

Technical Exchange 2019: New malaria landscape

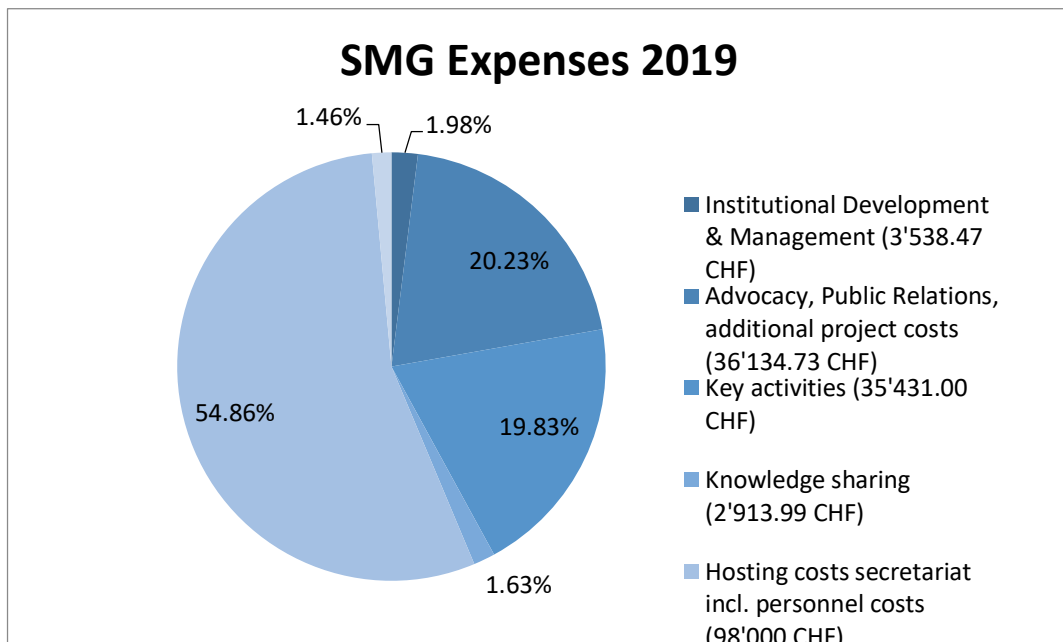
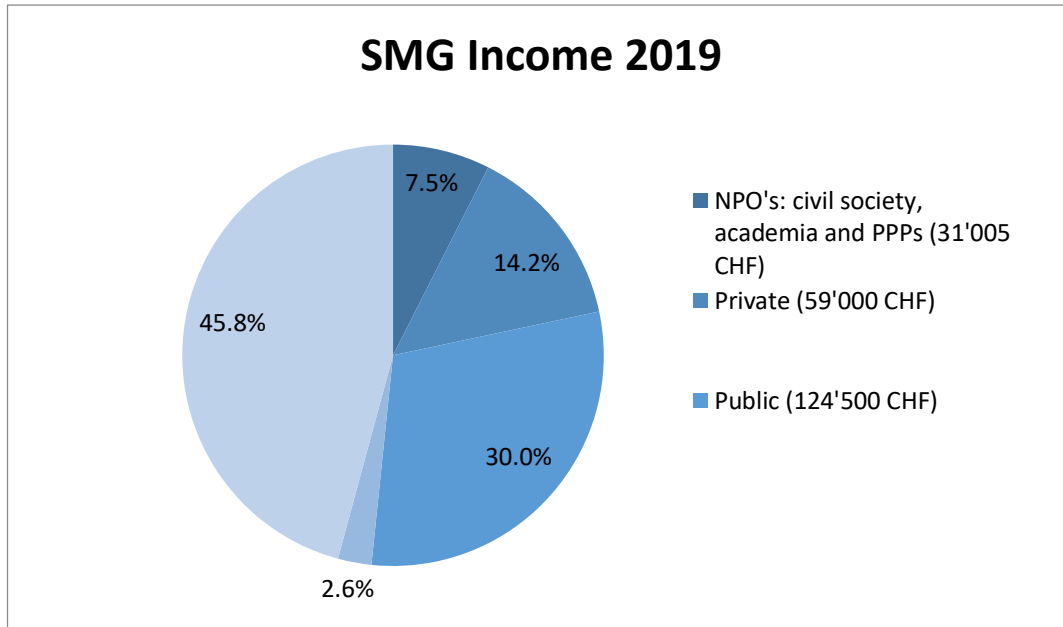


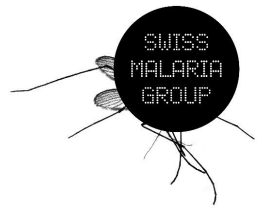
The new malaria landscape was the topic of the 2019 Technical Exchange on November 28. Hosted by RBM Partnership to End Malaria at the Geneva Global Health Campus. Representatives of Geneva-based global organizations and SMG members have been invited to contribute to the exchange and to present the role of their organizations in the new global malaria landscape. Abdourahmane Diallo, CEO of the RBM Partnership to End Malaria as well as Alexandra Cameron (Unitaid), and Scott Filler (Global Fund to Fight Aids, Tuberculosis and Malaria) presented their contribution to the global malaria control effort. These insightful keynotes were followed by an exchange on innovations and new initiatives of Swiss Malaria Group members.

Presentations from the Technical Exchange can be accessed [here](#).

Financials

The Swiss Malaria Group closed its financial year on a solid basis. The overall income in 2019 was 173'000.00 CHF (without in-kind contributions). The overall expenses amounted to 178'629.89 CHF. The final account closes with a small deficit of -5'629.89 CHF, which is covered by the organization's capital.





Thank you!

A big heartfelt thank you to all our Swiss Malaria Group members, partners and friends for your continued support in our work and for the excellent collaboration. We look forward to working with you in the new year towards a healthy and malaria-free world.

Imprint

©Swiss Malaria Group, Basel, Switzerland
Editorial Office & Design: Carole Küng, Yuri Shak-Tschurr for SMG

Please email info@swissmalariagroup.ch, if you would like to provide feedback on this annual report.

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